



# BLUETOOTH SENSORS

DOWNLOAD THE I-15 APP FOR UP-TO-THE-MINUTE TRAVEL TIMES



Over the next several years, the Idaho Transportation Department will resurface pavement and repair numerous bridges on Interstate 15 between Utah and Montana.

## Bluetooth Sensors

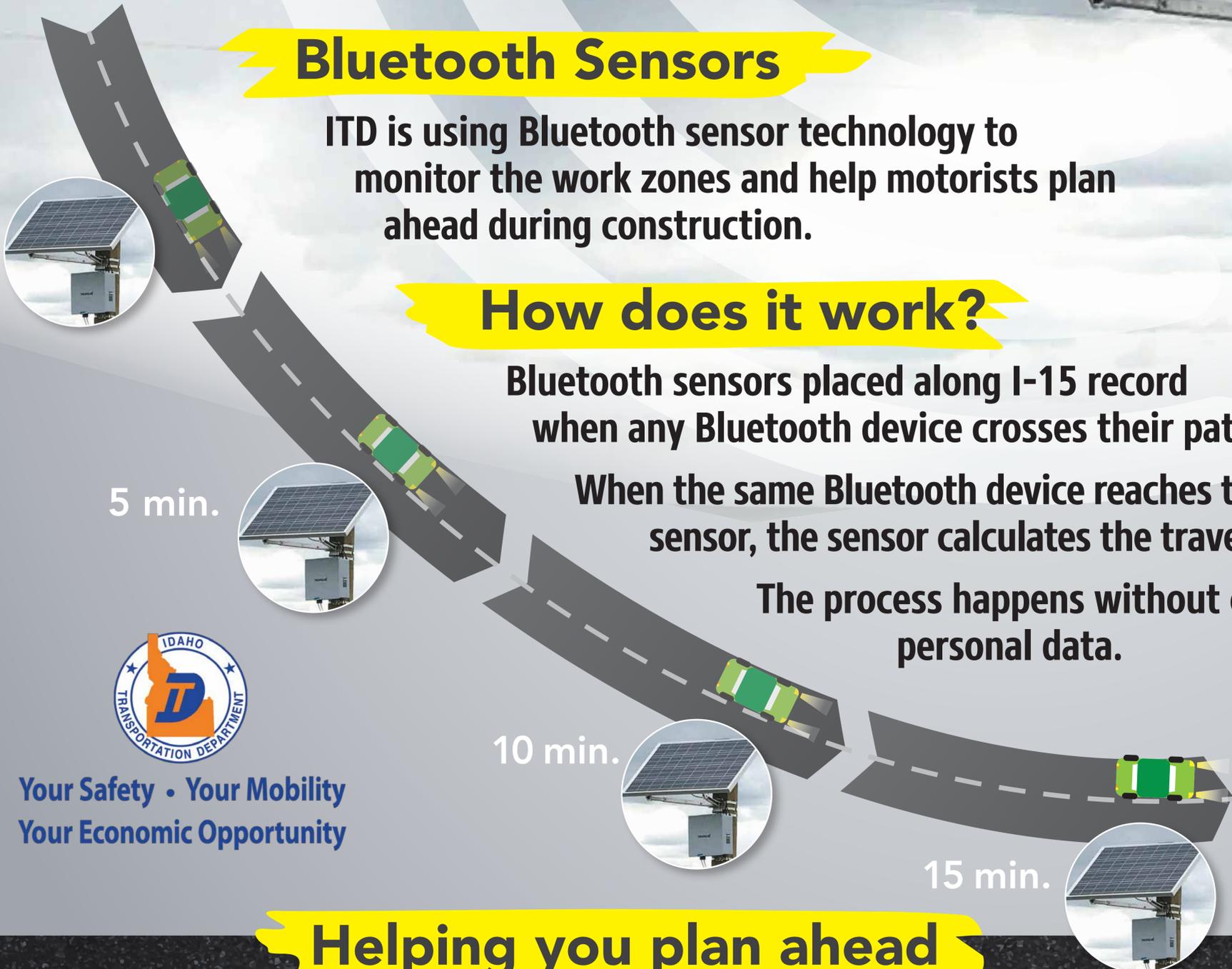
ITD is using Bluetooth sensor technology to monitor the work zones and help motorists plan ahead during construction.

## How does it work?

Bluetooth sensors placed along I-15 record when any Bluetooth device crosses their path.

When the same Bluetooth device reaches the next sensor, the sensor calculates the travel time.

The process happens without collecting personal data.



THE SENSORS ARE MADE BY BLANCY OF SALT LAKE CITY.



Your Safety • Your Mobility  
Your Economic Opportunity

## Helping you plan ahead

ITD has placed 61 sensors along I-15, U.S. 91 and U.S. 20. (U.S. 91 can be used as an alternate route to I-15 from Pocatello to Idaho Falls. U.S. 20 is a direct route to Yellowstone.)

Data from the sensors calculates average travel times in work zones, learn when areas are more congested, and predict the best time to travel.

ITD also shares this data with you. Travel times are posted to a mobile app as well as construction signs throughout the work zone.

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